

Development of Speech Practice Book for Students Speaking Skill at English Education Department of Ibrahimy University

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Abstract: To improve the quality of education and learning in learning speaking in the English Education Department. Consideration of the lack of confidence in students caused by not knowing how to perform appropriately and well to appear confident to improve their speaking skill is also supported by the existence of appropriate learning media and can facilitate both students and teachers in learning to speak. Therefore, researchers conducted research and development of Speech Practice book learning media namely "A Guide Speech Practice Book to Elevate Your Performance" The research aims to describe the design development and feasibility of the product. This type of research is Research and Development (R&D) which follows the procedure of Borg and Gall. Which includes ten stages and then simplified into five stages which include: need analysis, product development, expert validation, product try-out, and final product. After going through several stages, the product feasibility assessment was started based on the results of experts which included content experts and design expert. Based on validation from the content expert with an average value of 4.6 with a percentage of 92% with a very feasible category. The results of validation from design expert get an average value of 4.5 with a percentage of 90% with a very feasible category. Then the product validation results of student responses get a total score of 3064 with a percentage of 94.2% with a category very feasible. based on the results of research and field tests that have been described, it can be concluded that the speech practice book for students speaking skill at the English Education Department is very feasible to use for speaking learning.

Keywords: Research and Development (R&D), Speaking Skill, Speech Practice Book

1. INTRODUCTION

In Indonesia, English is a foreign language, after the first language, that is the mother language, which our mothers taught since we were born, and the second language, is our official language, that is Indonesian, nowadays in this Global era information and communication from within and outside the country is growing rapidly, so foreign language skills are needed to be able to compete with other countries on the international stage (sudewi, 2023). English consists of several skills that must be learned and mastered by users, those are: the first skill is listening skill, the second is speaking skill, the third is reading, and the fourth is writing skill (mijo, 2022). Speaking skill are the ability to express, state, and convey thoughts, ideas, and feelings to other people through speech or spoken language (Marzuqi, 2019). Speaking skill need to be taught to students so that students can communicate to convey their feelings to others well (azzahra, 2019). Speaking is a mechanistic skill. The more practice, the more skilled and skilled a person will be at speaking. No one is skilled at speaking without a process of practice (susanti, 2018). This

skill will not develop if it is not trained continuously. If you always practice, your speaking skill will get better. On the other hand, if you are embarrassed, doubtful, and afraid of making mistakes in practicing, then speaking skill will be difficult to master. Speaking skill are easier to develop if students have the opportunity to communicate something naturally to others in informal opportunities. During school activities, teachers must create various fields of experience that enable students to develop speaking skill (mufidah, 2017).

One way to practice speaking skill is to practice speaking using English in public. Of course, everyone can speak, but not everyone can speak easily in public. Speaking in front of a public audience requires skills that can be learned. The technique can be easily learned and has become a common thing that many people can do, maybe for some people who are not usual used to speaking in public, this is difficult to do. This happens because someone is sometimes not confident and doesn't prepare well. Apart from that, afraid to not being used to speaking English, especially in front of many people, and also a lack of vocabulary are the causes of difficulty in speaking English (lestari, 2023).

One effort to improve speaking skill is through speech training for students, using the speech learning method will no longer be monotonous and boring where initially students just sit listening, taking notes on the teacher's explanation, and doing assignments. By using speech training students will learn while practicing. Speech can also train students' confidence in using English in public and train students' confidence in speaking English. Brown stated that speech is one way of prepared speaking that can be used to improve speaking abilities.

Brown said that prepared talk does not include informal conversations that are carried out spontaneously but is more like a writing activity where students must prepare what will be conveyed as well as possible (sulistiana, 2022). According to Saksomo, the purpose of a speech is to convey the contents of one's heart or thoughts using a series of words in the hope that the listener will have their conscience, and their thoughts moved. Speech activities are also able to foster self-confidence in appearing in front of the public (mannan, 2020). English speech training not only trains students' self-confidence but also influences students' motivation and interest in speaking English (sulistiana, 2022).

Several problems also found in the lessons in the English classroom. First is the lack of motivation and self-confidence of the students themselves. Although they are already in special English classes, they rarely feel the need to speak English because of fear of grammar errors, poor pronunciation, and being criticized by their friends. Secondly, the lack of vocabulary that they remember restricts the scope of their speech. Thirdly, minimal

learning facilities and media also become problems in learning because the things discussed have an important role in the teaching and learning process. Learning media represent the elements in the real world that help students and explain reality. In other words, media helps to turn something complex into something simple. For example, when a teacher wants to teach about a kind of thing, it's rather difficult for a student to understand just by words; they're only handy, so it takes the presence of a learning medium during the process for the students to understand the material given by the teacher. And it makes it easy for you to learn in class or on your own (semium, 2022).

Learning media is an important part of the learning process. The process of selecting appropriate learning media can be carried out by teachers who can identify learning media that suit the needs of the teaching and learning process (setiawan, 2022). Learning media that is designed to be attractive will make them feel at home and be interested in learning. To create interesting learning, teachers must be creative in adapting to student needs. The presence of learning media can change the role of students, who previously were only passive recipients, now can become active actors or students, and learning will be student-centered. One of these learning media is speech practice book.

Students who took foreign language courses such as English education department in addition to being required to have a good speaking skill in supporting the quantity and quality of their education (Rusdi, 2013). Ibrahimy University Sukorejo Situbondo was built on 1st February 2018. It was new faculty built in Ibrahimy University. Social Science and Humanities faculty is the six faculty in Ibrahimy university. Social Science and Humanities has four major that are: 1. Accounting, 2. Law, 3. Psychology, 4. And the last is English education department

Based on observations made by researchers at the Department of English Language Education, low speaking skill in students of English education. Because of the lack of confidence in them when speaking English caused by the fear of being wrong and fear of not being used to being embarrassed to appear in public, students can train their ability to speak English in public speaking either in speeches or in presentations. Many of the students were able to make speeches or presentations, but most of them felt insecure about speaking in public. Because many of them still don't know how to make and communicate in public their good and right and can perform in public with confidence.

This is supported by research conducted by Eva Sulistiana, The Efforts to Improve Santriwati's Soft Skills through English Speech Training, Stikes Hafsahwati Islamic boarding school Zainul Hasan. Based on the results of research Islamic students' English

speaking abilities have increased, this can be seen from the increase in the three speaking components, those are fluency, pronunciation, and vocabulary. It is not only the Islamic students' speaking skill that have increased but also their self-confidence. This can be seen from the beginning of the training, they still feel shy, but after several training sessions, their shyness is no longer visible, and they appear confident when delivering a speech. It can be evidence of speech can foster self-confidence and interest in speaking (sulistiana, 2022). And also supported by Destiluky Research, Development of Ceriantara Media in Improving Students Speaking Skill at the fourth grade SDN Ngaji Mojo, Revolusi Pendidikan di Era VUCA, Teacher faculty and Education, Universities Nusantara PGRI Kediri on 2023. Based on the results of analysis using storybook media which was validated through a questionnaire to teachers, it obtained a score of 96% which can be interpreted as that the media is very practical to use. The effectiveness of the media can be seen from the results of the scale evaluation where students obtained a score of 90%, which means that media books are very effectively used in learning activities to improve students' speaking skill.

By looking at this background, the researcher wants to carry out research and development of speech practice book media. It is hoped that the existence of speech book learning media can help students practice and improve their speaking skill in public by giving speech in English. This media can make it easier for teachers and students to learn and teach activities at English Education Department, Ibrahimy University.

2. METHODS

This research refers to the research and development method (R&D). According to Sugiyono, Research and Development is a research method to produce certain product and test the effectiveness of these products, (Sugiyono, 2016) or improve existing products, which need to be improved in quality. The idea of a products arises because of a problem that must be fixed, further development of a product/model or the discovery of a brilliant idea to create a new product. Research and Development serves to validate and develop product. Developing means that the product already exists, and researcher only test the effectiveness or validity of the product. Developing products in a broad sense can be (practical, effective, and efficient) or creating new products (that have never existed before) According to Borg & Gall (1989), development research consists of a cycle in which a version of the product is developed, field tested and revised on the basis of field test data (Sugiyono, 2019).

From the explanation above, it can be concluded that to be able to produce a product in research, it is necessary to conduct a need analysis because it is needed to find out the problems and needs in a place to go through the product development process that has been done before to be able to test the effectiveness of a product so that it can be useful and facilitate the teaching and learning process at school.

The procedure used in this research is to use the procedure from Borg and Gall, which consists of ten stages. Based on the research and development stage, then researcher made simplifications and limitations into five stages, the simplification was carried out due to several factors while these factors were limited time and limited funds. A schema that adapted from the Borg and Gall procedure. This scheme as cited from M. Hilmy Hidayatullah's journal.

Procedures according to Borg and Gall

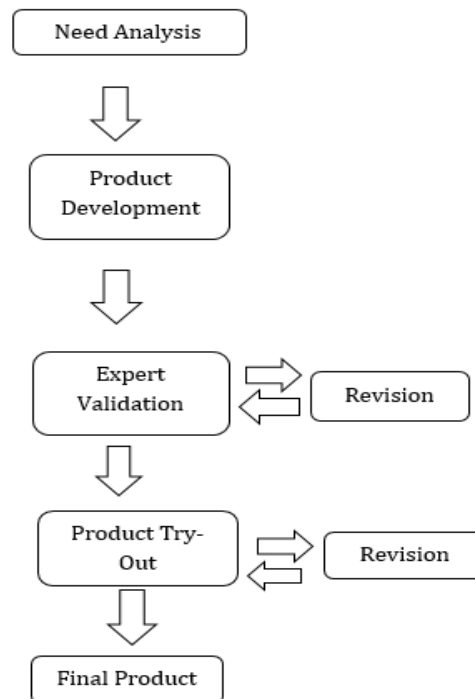


Figure 1 Procedures according to Borg and Gall

The population in this study were college of English Education Department class which consisted of three semesters, those are 63 people. This study uses Proportionate Stratified Random Sampling, this technique is used when the population has members/elements that are not homogeneous and stratified proportionally.

The research will be conducted at the English School of Education at the University of Ibrahimy Faculty of Social Sciences and Humanities. The researchers chose this location because the students consisted of students who were actually English students, so it was

easier to understand English for women to have a high spirit in learning and speaking English.

The researchers have chosen the English school because of equality of level; they are able and easier to understand English.

There were two experts involved in assessing products that have been developed, namely content expert and media expert. Content expert is Mrs. Ukhtul Iffah while the design expert is Mr. Firman Santoso, M. Kom.

Content expert assesses the suitability of the material with the curriculum and the needs of students, the ease of language used, correctness, grammar, language rules, adequacy, the use of products for teachers and students, the accuracy of product content, whether the product developed can increase students' knowledge about speech, facilitate and assist in the learning and teaching process in class. Design experts look at the accuracy of the appearance, suitability and attractiveness of the cover design and product with the theme, size and ease of product to use, clarity of writing, colour, layout, the product to be used is interesting or not.

Design validation is a process of activities to assess whether the product design will be more effective and suitable for product validation students by several experienced experts or experts to assess new products that have been designed. At this stage A Guide Speech Book to Elevate Your Performance will be developed by the researcher in accordance with the predetermined design. then the media that has been produced will be tested to media and material experts to provide quality assessments and comments and suggestions for improvement, If A Guide Speech Book to Elevate Your Performance made has not reached satisfactory criteria, the researcher will revise the media according to the suggestions of the experts. so that the improvement process can be carried out. After the media is feasible, researchers will test the media on English Education Department students.

The instrument used in this study are questionnaire: 1) Validation Questionnaire. 2) Design Expert Questionnaire. 3) Content Expert Questionnaire. 4) Students Validation Questionnaire. This Research combines qualitative data and quantitative data to revise the development of media products, qualitative data obtained from input, responses, criticisms and suggestions from material experts, while quantitative data obtained from the results of questionnaire analysis of material experts, media, and the results of a series of trials which are then processed into the basis for revising the product.

Qualitative data is what is used as the basis for making products and revising speech practice book learning media products through speech activities that will be developed is data or suggestions that have been given by experts. Quantitative data obtained from the results of product trials on media experts, development to determine the level of feasibility of a product and stated that the product is effective to be used to improve students speaking skills with the following formula and the percentage of validators' rating, namely:

And to test the feasibility of the media used the formula:

$$\text{Average} = \frac{\text{Total Score}}{\text{Number of Indicators}}$$

$$(\%) = \frac{\text{Total Score}}{\text{Max Score}} \times 100$$

For the purposes of quantitative analysis, the answer can be scored the following table:

Table 1 The Likert Scale

No	Quantitative Analysis	Score
1	Not very good	1
2	Not good	2
3	Good enough	3
4	Good	4
5	Very good	5

Converting scores into these assessment requirements can be seen in the following table:

Table 2 The Feasibility Criteria

Percentage score(%)	Interpretation	Note
$P \leq 20\%$	Very not feasible	No revision needed
$20\% < P \leq 40\%$	Not Feasible	No revision needed
$41\% < P \leq 60\%$	Feasible enough	Need revision
$61\% < P \leq 80\%$	Feasible	Need revision
$p > 80\%$	Very feasible	Need revision

3. RESULT

This chapter explain about the development of the product and the feasibility of the product. This research carried out using research and development of model and procedures from Borg and Gall which consist to ten steps but the researcher makes simplification in to five steps those are: need analysis, product development, expert validation and revision, product try out and revision, final product.

The first step is need analysis. Researchers look for and understand what problems occur during the teaching and learning process that occurs in the English education

department. The researcher conducted an interview to the speaking lecturer and the college of English education department. This research found that there is no guidebook to improve students' speaking skill especially with speech both formally and informally, because most of English education department students can make speeches but many of them still felt afraid and embarrassed to convey their speeches or thoughts. the lack of self-confidence in students is also caused by a lack of learning media on how to make students appear confident boldly without fear or embarrassment, with mature and appropriate strategies and preparation for speaking in front of the public. Researchers found suitable media to help improve students' speaking skill that can be used and studied independently or together in class. That is a speech practice book namely "A Guide Speech Book to Elevate Your Performance.

After getting the results of the problem analysis, the researcher carried out product development so that various information was needed that could be used as information for product planning which was expected to be able to overcome these problems. They still felt afraid and embarrassed to convey their speeches or thoughts. in formal and informal forums, this is also because they still don't know how to prepare, deliver, how to create the right material to convey so that they can appear confidently without feeling embarrassed and nervous when in front of the public. and students' lack of self-confidence to dare to speak English in public and also There is no learning media in the form of a guidebook for students' speaking skill through speech which is deemed effective enough to overcome this problem. This product aims to make students understand more about speech, what preparations are needed before appearing and when appearing in front of the public. How to make the speech that we will deliver? Also presented are several examples of openings, closings and speech contents which aim to provide students with more references so that they don't get boring. This book can also be studied together in class or independently so that we can learn and practice directly because if we already know how to do it easily and correctly, they can appear more confident than before and make it easier for students to deliver speeches so they can improve their speaking skill. students according to the needs of English education department students. And this book was designed using the Canva application.

To determine the feasibility of the learning media developed, an instrument to assess this product. And the instruments of this research are questionnaires. the product is validated by content expert and design expert. The following are the results of validation by content expert and design expert. This product experts containing is Mrs. Ukhtul Iffah

M. Pd. while the design expert, is Mr. Firman Santoso M. Pd. This product has been three-time validation by content expert. The First Validation by the content expert get an average score of 3 with a feasibility score percentage of 54% in the feasible enough category. The Second Validation by the content expert get an average score of 4 with a feasibility score percentage of 84% in very feasible category. Third Validation get an average assessment 4.6 with a feasibility percentage of 92% with a very feasible category. And from the design expert has been validation twice. For the first validation get an average score of 4 with a feasibility percentage of 78% in the feasible category. And for the second validation get an average score of 5 with a feasibility percentage of 90% in the very feasible category. After a review is carried out based on content and design validation, a product trial is carried out. Trials are also included in the evaluation section which aims to obtain information about products that have been developed based on students' use of the products. The learning media is in the form of a speech practice book namely "A Guide Speech Book to Elevate Your Performance" which was tested on students majoring in English education department of social science and humanity faculty of Ibrahimy University. A total of 63 students covering 3 classes in 2, 4 and 6 semesters. The results of the first try out which was carried out get percentage score 79% with feasible category. And based on students assessments, suggestions from several students and revisions from experts of content and design, some of the input suggestions were used as a basis for revising the book for the second try out, so there were changes and additions to the second product, those are in the design section: cover, type of writing, additional picture illustrations, neater book contents, so that the appearance is more attractive, while in the content section there are additional examples of closing speeches, corrections to grammatical errors, and the contents of the book are trimmed to be simpler, shorter and concise with language that is easier to understand. After the researchers revised the product, the second try out was carried out. And get percentage score 94% with very feasible category. This assessment result is a reference that this product is very suitable to be used as a learning medium.

4. DISCUSSION

Research and development of the product was carried out with the initial planning stage, those are by observation and interviews conducted to speaking lecturers in the English education department of social science and humanities of Ibrahimy university. It is known that in the English education department major most students lack confidence to speak English in front of the public, especially with speech. That is because they still do

not know how to appear confident in front of the public and also there is no use of guidebooks to train students speaking skill by speech. The existing book is only about public speaking. This product was developed in order to make it easier for them to understand and add their insights on how to make and deliver speeches. The researcher collected the materials to be presented and developed on the product, after the contents of the product were completed, the designed the book by using Canva and PowerPoint application typed with Times New Roman font, white HVS paper as the contents of the book, and with A5 size and this book uses English.

After the product is completed in the preparation and design stages, the product that has been developed is then validated by content experts and design expert before being tested on students. Validation was carried out by content experts for the final scored 94% with a very feasible category. Then this product can be classified as “very feasible” as a guidebook for speaking students. Next Validation conducted by design experts from the assessment carried out by the design expert, the final score is 90% with a very feasible category as a learning media for speaking students. after the product is validated by experts, the next is Product Try-Out and Students Responses where trials are carried out in 3 classes covering three semesters, those are semesters 2, 4 and 6 with a total of 63 students. after the trial process, students will then be asked to fill out a questionnaire as an assessment of the product. From the total assessment given by all English education department obtained a final score with a score percentage of 94% a very feasible category as a guidebook for speaking students.

5. CONCLUSION

The researcher conducted research and development on the book “A Guide Speech Book to Elevate Your Performance” which is a speech guidebook, that explains the complete speech starting from the definition, the purposes, the types of speech, how to make and how to deliver a speech. This book is completed with several examples of opening, closing and speech content. the book is designed for English education department students, this product is designed based on the problems and needs of students in the English education department. this book is designed and designed using the PowerPoint application and canva which are designed with good images and colours this research has followed the research and development procedure from Borg and Gall which consists of 10 stages which are then simplified to five, those are: needs analysis, product development, validation, and validation: needs analysis, product development, validation and expert

revision from content experts and design experts, two trials and product revision with students, until finally the final product. After passing through several stages based on Borg and Gall, the product that has been developed by the researcher gets a feasibility value from content experts, that the assessment of expert content gets a percentage of 92% with the category “very feasible” then the design expert validation gets a percentage of 90% with the category “very feasible”. Furthermore, from the first try out to students got a percentage of 79% with the category “feasible” while the results of the second try-out conducted on students got a percentage of 94% with the category “very feasible” so it can be concluded that “A Guide Speech Book to Elevate Your Performance” is feasible to use.

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