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Abstract. Reading is an important skill for students learning English, whether as a second language or a foreign language. Reading still plays a big role and is an essential tool for conveying meaning and information through text. For foreign language learners, reading in English is not an easy task because reading in English is complex and it is difficult to understand the meaning of sentences. Understanding is necessary to understand the meaning and obtain the information conveyed by the author. This happen because the language system of English is different from the students' native language. Hasibuan et al (2021) stated that Reading is an active process, it involves interpreting passages, not just receiving a message. It is reasonable for reading is one of the basic ways of acquiring information. Because when the students have a good competence in reading English, it will help them to obtain and enrich their knowledge.

Keywords: Interactive E-Flipbook Module, Reading Text Learning, Students

## 1. INTRODUCTION

Learning media is an important element in the learning process and is a learning resource that helps teachers expand students' knowledge especially in reading comprehension. Using interesting learning media can increase students' interest in learning new things and helps them understand what they learn. Interesting learning media encourage students' interest in the learning process and can be used as a teaching aid. The role of learning media is to helpstudents overcome their experience (Jalinus and Ambiyar, 2016). Susanti et al,(2022) stated that the use of media can make the students more active and creative in the learning process. The teachers can do many things to create learning motivation for the students. For example, the teachers can use challenging learning strategies, one of which is the use of media in the teaching and learning process and can deliver contextual materials in order to stimulate the students.

Electronic module (E-Module) refers to learning material that is presented digitally or electronically. This module is designed to provide interactive and flexible learning materials, often used in the context of online education or distance learning. E-Modules can include various types of material, including text, images, audio, video, and other interactives features. Ingeneral, a flipbook is a three-dimensional digital book which can contain text, images, videos, music or songs, and moving animations. According to Ramadhina and Pranata (2022), flipbook is an application that facilitates the production and utilization of e-modules.

Based on interview with one of the teacher of SMAN 4 Lubuklinggau on Tuesday, January 9<sup>th</sup> 2024, the researcher found out that curriculum used inSMAN 4 Lubuklinggau for tenth grade students is the Merdeka curriculum. Even though the curriculum is different from the previous one (K-13 curriculum), the implementation in the learning process is not much different from the previous curriculum. The problem that faced by teachers is students have a lack of vocabulary mastery, so the learning activities are not performed optimally. Teachers only use the textbook as a media when teaching English. Students feel less interest with the media. Based on teachers' perceptions, interesting media are frequently needed in classroom learning activities.

#### 2. THEORITICAL STUDY

#### **Theoritical Description**

Developmental research seeks to create knowledge grounded in data systematically derived from practice. It is a pragmatic type of research that offers a way to test "theory" that has been only hypothesized and to validate practice that has been perpetuated essentially through unchallenged tradition. Furthermore, it allows for the development of new procedures, techniques, and instruments based on a methodical investigation of individual circumstances. Developmental research can generate both generalizable results and context- specific knowledge for problem-solving (Richey and Klein, 2005)

### **Material Development**

Knowing the requirements for a good book, choosing which book teachers should use, or evaluating their course book can be done properly by teachers, resulting in a positive enhancement in the teaching and learning process. Nation and Macalister (2010) in Ramasari et al, (2019) stated, "A

#### The Nature of Reading

Learning English includes skills such as listening, writing, reading, and speaking. Students are expected to master these skills comprehensively. Once students have mastered English, they can start reading, which will help them develop other related skills such as grammar and vocabulary. Reading is important aspect of human life. It is a way of communication which can turn text into information or meaning. Almost all of knowledge that exist in humancivilization can be accessed through reading.

### **Reading Sub-Skills**

Reading sub-skills (reading skills) refer to the special abilities needed in reading activities. In reading, there are several sub-skills that help individuals understand and process information effectively from written text. In Munandar (2023), Krashen and Terrel define four sub-skills to reading.

#### **Reading Comprehension**

Reading comprehension is the interaction between the readers with thewritten text to **SINTAKSIS** - VOLUME 2, NO. 4, JULI 2024

get meaning and message or information from the text. Where, to get the meaning and information, the students do not only read but also comprehend the text in order to catch some ideas from the text (Lumbantobinget al, 2020). Reading comprehension is not only limited to literal understanding the words in the text, but also involves the ability to analyze, synthesize, andevaluate information. This involves the engagement of critical thinking, interpretation of context, and the ability to make inferences (conclusions) based on the information provided.

### **Text Readability**

The essential obstacles that faced by scientist today is to learn how to predict and control difficulties of languages. It is almost hackneyed to say that further improvement in public and private life depends on the ability to impart ever greater amounts of knowledge to large sections of society. Many adults and children fail to understand what they read, not because the concepts are too difficult or because they lack basic reading skills, but simply because of the complexity of the language in which those concepts are presented (Bormuth, 1966)

## Flipbook

Flipbook is an application that supports the use and creation of e- modules (Ramadhina & Pranata, 2022). A flipbook is a book in the form of a digital file it contains images, animations, videos and audio, which readers canopen he pages on a flipbook are like reading a book or magazine in general (Humairah, 2022).

#### **E-Module**

Electronic module (E-Module) refers to learning material that is presented digitally or electronically (Wijaya and Vidianti, 2020). This moduleaims to provide interactive and flexible learning materials commonly used in online training and distance learning contexts. E-modules can contain differentlypes of materials, such as text, images, audio, video, and other interactive elements.

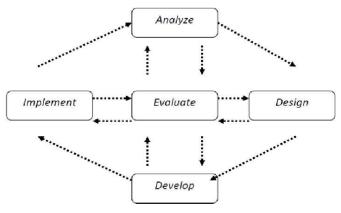
### **3. RESEARCH METHODOLOGY**

#### **Research Design**

In this research, the method was Research and Development (R & D). According to Borg and Gall (1998) (in Sugiyono, 2021:394) stated that researchand development is a process used to develop and validate educational product.Besides Richey and Kelin (2010) (in Sugiyono, 2021:395) stated developmentalresearch or research and development is the systematic study of design, development and evaluation processes with the aim of establishing and empirical basis for the creation of instructional and non-instructional product and tool and new or enhanced model that govern their development.

Sugiyono (2021:395) stated that the research and development method serves to validate and develop the product, where in validating the product heremeans the product already exist and then the researcher only test the effectiveness or validity of the product. Then developing products in board sense has been in the form of updating existing products (so that they became more practical, effective, and efficient) or creating new products (which have never existed before).

This research developed an interactive e-flipbook module for teachingreading. So in this research, the development model was used by researcher adapting theory from ADDIE.



**Picture 1 Developmental Phase of ADDIE Model** 

#### 4. RESULT AND DISCUSSION

#### **Presentation of Trial Data**

- 1. Validation the Product
- a. Content English Expert

The result of validation expert of content English was presented in thefollowing

table:

		Numberof	Maximum	
No	Aspects	Statement	Score	Score
1	The appropriateness of content with students' characteristics	1 and 2	10	10
2	The accuracy of the content	3,4, and 5	15	12
3	Content Presentation	6 and 7	10	8

**Table 1 Validation Sheet Analysis of Content English** 

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4	Exercises and evaluation	8, 9, and	15	14			
	aspects	10					
Tot	al	10	50	44			
Ave	erage= <u>Score</u> ×100	88					
Ма	ximum Score						
Rei	narks		Very High	n			

## b. Media Expert

The result of validation expert of media was presented in the followingtable:

Number of Maximum No Aspects Score Score Statement The appropriateness ofmedia with students' 5 1 1 4 characteristics Attractiveness of layoutand 2 teaser 5 5 b Media qualify 3,4,5,6,7,8,9, 40 39 3 and 10 10 50 Total 48 Average= Score 96 × 100 Maximum Score Remarks Very High

 Table 2 Validation Sheet Analysis of Media

c. Instructional Design and Language Expert

The result of validation expert of instructional design and language expert was presented in the following table:

Table 3 Validation Sheet Analysis of Instructional Design and Language

No	Aspects	Number of	Maximum	Score
		Statement	Score	
1	The appropriateness between			
	material and	1 and 2	10	9
	curriculum			
2	Materials presentation	3 and 4	10	9
3	The effectiveness and efficiency			
	of achievement ofstandard	5 and 6	10	7
	competence and			
	indicators			

Ren	narks	High				
Ма	ximum Score					
Ave	erage= Score × 100		80			
Tot	al	12	60	48		
		12				
7	Evaluation	10, 11, and	15	11		
	content					
6	Linguistics aspect of the	9	5	4		
	instructional media					
5	Implement ability of	8	5	5		
	characteristics					
	product with users'	7	5	3		
4	The appropriateness of the					

The recapitulation of validation score from experts in validity assessment was presented on the table below:

 Table 4 Recapitulation of Validity

No	Validator	Average score from expert	Interpretation
1	Content English Expert	88	Very High Validity
2	Media Expert	96	Very High Validity
3	Instructional Design a Language	nd 80	High Validity
Aver	rage Score	88	Very HighValidity

- 2. Practicality Trial
- a. One-to-One Evaluation

The analysis of practicality sheet from three students in One-to-OneEvaluation was presented on the following table:

Table 5 Analysis of Practicality Sheet One-to One Evaluation

No	Aspects	Number ofStatement	MaxScore	Students Score			Score
				1	2	3	
1.	The appropriateness						
	of content with						
	students'	1,2,3, and 4	60	17	16	18	51
	characteristic						

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Rema	arks	Very High					
Maxi	imum Score						
Avera	age= Final Score	× 100	86				
Total		10×3 (students)= 30	150	43	41	45	129
4.	Media quality	9 and 10	30	9	8	8	25
	material						
	reading	7 and 8	30	8	8	9	25
3.	Attractivenessof						
	presentation						
2.	Material	5 and 6	30	9	9	10	28

The result of One-to-One examination was practical with average score 86 which is very high practicality. Researchers also gathered qualitative data in the form of student feedback on the products they had utilized. The feedback from students in one-to-one evaluation was presented on the following table:

Students Name Students feedback Students 1 The flipbook was very good and easy to understand; the content was equally clear. Students 2 Create more that pages are to easy understand, as shown in the link. Students 3 Nice and cool, very motivating.

Table 6 Students feedback at One-to-One Evaluation

b. Small Group Stage

The analysis of practicality sheet from three students in Small Group Stage was presented on the following table:

Table 7 Analysis of Practicality Sheet Small Group Stage

	Aspects	Number of	Max	Students Score						Score
No		Statement	Score	1	2	3	4	5	6	
1.	The appropriateness									
	of content with									
	students'	1, 2,3, and 4	120	15	17	16	16	16	17	97
	characteristic									
2.	Material	5 and 6	60	6	9	9	9	10	9	52
	presentation									
3.	Attractivenessof									
	reading	7 and 8	60	7	8	10	8	8	8	50
	material									
4.	Media quality	9 and 10	60	8	8	10	8	9	8	51

		10×6	300	36	42	45	42	43	42	250
Total		(students)=60								
Average=	Final Sco Maximur Score					8	3			
Remarks				Very	High					

The result of small group stage was practical with average score 83which is very high practicality. Researchers also gathered qualitative data in the form of student feedback on the products they had utilized. The feedback from students in small group stage was presented on the followingtable:

Students Name	Students Feedback
	Very good to learn, because it is easy to
Students 1	understand and interesting
	This e-flipbook is interesting to learn, we
Students 2	can learn easily
Students 3	Easy to understand and material was clear
	I suggest designing more learning systems
Students 4	using the flipbook method, which is easy to
	understand and clear.
Students 5	Good, easy to understand
Students 6	Good job. Very cool and motivating.

Table 8 Students feedback at Small Group Stage

## 3. Field test Stage

Field test stage was conducted to gathered the result of potential effect. This stage was gathered by reading comprehension test that was conducted after implementation product into teaching and learning process. This following table present the result of potential effect:

 Table 9 Result of Potential Effect Trial

No	Students	Score	Remarks	No	Students	Scor	Remarks
	Name				Name	e	
1	S1	85	Passed	19	S19	75	Passed
2	S2	75	Passed	20	S20	75	Passed
3	S3	80	Passed	21	S21	80	Passed
4	S4	85	Passed	22	S22	80	Passed
5	S5	85	Passed	23	S23	80	Passed
6	S6	80	Passed	24	S24	80	Passed
7	S7	85	Passed	25	S25	90	Passed

		~ -				1	
8	<b>S</b> 8	85	Passed	26	S26	55	Not Passed
9	S9	75	Passed	27	S27	75	Passed
10	S10	90	Passed	28	S28	65	Not Passed
11	S11	85	Passed	29	S29	85	Passed
12	S12	75	Passed	30	S30	55	Not Passed
13	S13	85	Passed	31	S31	80	Passed
14	S14	85	Passed	32	S32	80	Passed
15	S15	85	Passed	33	S33	70	Passed
16	S16	70	Passed				
17	S17	85	Passed	]			
18	S18	85	Passed				

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18S1885PassedBased on the table 9, it can be infered that 30 students passed the KKTP( $\geq$ 70). Togathered potential effect value, total students who passed kktp divideto total students whofollow this test, then the result were multiplied with 100% to gathered percentage data. Fromthis calculation, the result is 90,9% which was very high potential effect.

### **Data Analysis Results**

#### 1. Validator Judgement

The interactive e-flipbook module in teaching reading text to the tenthgrade students at SMAN 4 Lubuklinggau was valid and useable as learning media with average score 88 which is very high validity. All data were obtained from three experts as validator. Three expert validator were: 1) Yuli Fitriyani, S.Pd. as content English validator, 2) Nugroho Ponco Riyanto, M.Kom as Media validator, and 3) Dr. Ani Fiani, S.S., M.Pd. as instructional design and language validator.

a. Practicality Trial Judgement

The interactive e-flipbook module in teaching reading text to the tenthgrade students at SMAN 4 Lubuklinggau is practical to use based on one-to-one evaluation and small group phase. The average result score from three students who participated on one-to-one evaluation is 86 which is very high practicality. The average result score from six students who participated on small group phase is 83 which is very high practicality.

b. Potential Effect Trial Judgement

The interactive e-flipbook module in teaching reading text to the tenth grade students at SMAN 4 Lubuklinggau has average score 90,9% which is veryhigh potential effect. This result was obtained by reading comprehension test after implementation product into teaching and learning process. The students who passed score KKTP is 30 students from 33 students who followed this test.

## **Final Product Revision**

After interactive e-flipbook module in teaching reading text to the tenth grade students at SMAN 4 Lubuklinggau was validated and practicality trial, researcher revised the product based on comment and suggestion. The final product revision can be seen in following table:

	Validation	Before Revision	After Revision
No			
1.	ContentEnglish	Generic Structure Word Evaluation must be changeinto Re- Orientation Evaluation Con oc	Generic Structure Word Evaluation has been change into Re-Orientation Re-Orientation
2.	Media	Cover Insert University logo at modulecover	<b>Cover</b> University logo at module coverhas been insert
		E-Module	E-Module
3.	Instructional Design and Language	Change font into italic when using English utterance in Indonesian text Setelah menggunakan Modul ini, siswa diharapkan mampu : 1. Memahami tentang fungsi sosial, struktur umum, dan ciri kebahasaan dari Teks Recount. 2. Memahami tentang ide pokok dan informasi spesifik dalam Teks Recount. 3. Memiliki pengetahuan tentang penggunaan dari ipreposisi untuk menerangkan Adverb of Times. 5. Memahami tentang sejarah Indonesia.	<ul> <li>gEnglish utterance in Indonesian text</li> <li>has been useditalic</li> <li>Setelah menggunakan Modul ini, siswa diharapkan mampu : <ol> <li>Memahami tentang fungsi sosial, struktur umum, dan ciri kebahasaan dari <i>Recount Text</i>.</li> <li>Memahami tentang ide pokok dan informasi spesifik dalam <i>Recount Text</i>.</li> <li>Memiliki pengetahuan tentang penggunaan dari simple past tense.</li> <li>Memiliki pengetahuan tentang penggunaan dari preposisi untuk menerangkan Adverb of <i>Times</i>.</li> <li>Memahami tentang sejarah Indonesia.</li> </ol> </li> </ul>

Table 10 Final Product Re	vision
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	sian The sub topic has been changefollowed n it the mostly language used in material Tujuan Pembelajaran
Revise grammatical error Presentation of event Conclusion of the events Bandung at 12.00 am	Grammatical error has beenrevisedPresenting of event2.Concluding of theeventsBandung at 12.00 a.m
For text that adopted by any resour should to input the reference. activities. He teaches in one of the state unive English consultation for public.	rce, Reference resource has beeninput. There wasn't a great deal to see look inside and walking around Takayama on the same day! Adopted trom: Otong Setiawan.2021120

# 5. CONCLUSION AND SUGGESTION

## Conclusion

Developing interactive e-flipbook module in teaching reading text to thetenth grade students at SMAN 4 Lubuklinggau The stage is analysis, design, development, implementation, and evaluation. The five stage is already done by researcher and can answered the formulation of the problems as follows:

- 1. Developing interactive e-flipbook module in teaching reading text to the tenth grade students at SMAN 4 Lubuklinggau is valid with average score 88 which is very high validity.
- 2. Developing interactive e-flipbook module in teaching reading text to the tenth grade

students at SMAN 4 Lubuklinggau is practical at one-to-one evaluation with average score is 86 which is very high practicality and at small group phase with average score is 83 which is very high practicality.

3. Developing interactive e-flipbook module in teaching reading text to the tenth grade students at SMAN 4 Lubuklinggau have potential effect with average score is 90,9% which is very high potential effect.

### Suggestion

The interactive e-flipbook module in teaching reading text to the tenth grade students at SMAN 4 Lubuklinggau has valid, practical, and have potential effect. Teacher and students can use this product in classroom teaching and learning process to make students interested with learning activity.

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